

# Brayden Watkins

Full-Stack Developer

*Grow your business without growing the manual work*

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## SUMMARY

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I build the software your business runs on, and I make it pay off: more booked, less manual work, nothing slipping through the cracks. Give me a manual, duct-taped operation and I turn it into one system that runs itself. I own the architecture, the quality, and the outcome, and I deliver complete products in the time most shops are still scoping. Recent work is live and in daily use by a paying client.

## EXPERIENCE

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### Full-Stack Developer · Independent

Jan 2026 — Present

**The Bridal Content Co. (bridalcontent.co)** — live client platform, in daily use

- Took a wedding-content business off spreadsheets and email and onto one system that runs it end to end: every couple goes from inquiry to booked to paid automatically, the owner is alerted the second a lead lands, and no deposit gets chased and no review gets forgotten.
- Since launch: more weddings booked, more inquiries converted, more reviews collected, and follow-up that never slips.
- Marketing site, custom CRM, e-signed contracts, Stripe deposits and balances, branded automated emails, and web push, with webhook-driven booking. (Next.js, Supabase, Stripe, Vercel.)

### ProfitPilot (profitpilot-ai.app)

- Shows Shopify merchants which orders actually make money, so they stop guessing and cut the products and ad spend that lose. Per-order profit across eight expense dimensions, six ad platforms in one true-margin view, suggestions with a dollar impact attached. (Remix, Supabase, Stripe.)

### AI Website Audit Tool (site-audit-eosin.vercel.app)

- Tells any business in 20 seconds why their site isn't converting and what to fix, free, no signup. Scores eight quality dimensions against PageSpeed. (Next.js, Vercel.)

### Also shipped

- A Telegram support agent with knowledge-base grounding and confidence-based escalation; a lead pipeline (scraping plus Claude scoring, 500+ records per run); a RAG system over Postgres pgvector with a published eval matrix.
- Operate a multi-agent dev workflow (Claude Code, Codex CLI, Gemini CLI in tmux) for parallel feature work, test generation, and refactoring.

### Vehicle Processing Specialist — Inter-Rail Group, Inc.

Jan 2026 — Apr 2026

- Staged and inspected vehicles in a high-volume rail yard; controlled yard access on 12-hour security shifts. (Phoenix, AZ)

### Auto Unloader / Equipment Operator — PRS Auto, LLC

Jul 2025 — Oct 2025

- Staged and inspected vehicles and logged condition on mobile tools. (Spokane, WA)

## SKILLS

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**Languages:** TypeScript, JavaScript, Python, SQL

**Frameworks:** Next.js, React, Remix, Node.js, Tailwind CSS

**Backend & data:** Supabase (Postgres), row-level security, REST APIs, idempotent webhooks, OAuth 2.0, Stripe payments

**Systems:** background/cron jobs, multi-tenant isolation, e-signatures, Web Push, PWAs, GDPR compliance

**AI:** LLM integration (Claude), tool use, MCP, RAG, structured output, prompt & context engineering

**Infra:** Vercel, Cloudflare, Oracle Cloud, Docker, GitHub Actions, CI/CD, Git

## EDUCATION

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**Mead Senior High School**, Spokane, WA — 2025 Graduate